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## 2023 CALENDAR YEAR ANNUAL REPORT



# SUMMARY

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In 2023 the EDC grew the organization's capacity by adding skilled individuals to key staff positions. We continue to improve our operational structure, which will make the EDC more resilient in the long term. Our Business Services Director is actively advising 3-4 business clients per day on a range of topics at no cost, and is also building a regional network of technical services providers to benefit Jefferson County small business.

We serve on the steering committee for the North Olympic Peninsula Recompete Coalition (NOPRC), a new coalition of members from both Clallam and Jefferson Counties, as well as area Tribes. The coalition was awarded a \$500,000 Strategy Development Grant, and named as one of 22 national finalists for an Implementation Grant, which could see the coalition awarded between \$20 and \$50 million.

As a partner in the Natural Resources Innovation Cluster, a WA State Dept of Commerce program with Clallam EDC, we have been exploring the evolving forest products industry and our regional regenerative business development potential.

We are contributing to uplifting place-based economic development on the Olympic Peninsula and are looking forward to an exciting 2024!

**CINDY BROOKS**

Executive Director

**MISSION** EDC Team Jefferson focuses on high-leverage activities that improve the economic well-being and quality of life for people and the living systems of Jefferson County.

**VISION** We work toward a resilient future that elevates the diverse potential of all people who reside in this unique place so we can accomplish together what we cannot alone.





# STRATEGIC OVERVIEW

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## CULTIVATE HUMAN POTENTIAL

- Business Services Director held 447 advising sessions
- Developed curriculum for and held a new business class - "Succeed"

## BE A CENTER FOR EQUITY, DIVERSITY, & THE CULTIVATION OF RESILIENCE

- Held 5 listening sessions, attended by 37 people
- 58 DEI businesses received technical assistance

## ENGAGE IN ACTIVE COMMUNITY NETWORKING

- Active participation in the North Olympic Peninsula Recompete Coalition, a growing network of entities from across the Peninsula

## DEEPEN OUR RELATIONSHIP WITH THE LIVING WORLD

- Participation in the NODC Marine Renewable Energy project and Energy Futures conferences
- Member of the Nature Conservancy's Emerald Edge Network
- Hosted a two-county Green Equity Acceleration Program

## CELEBRATE OUR LOCAL CULTURE AND PLACE

- Produced weekly newsletter highlighting regional and local business events and opportunities
- Facilitated funding for videography highlighting local makers and other Jefferson County small businesses (posted on YouTube)

"This service is not only a valuable one, but a vital one for our community. Many of us get into business for our love of a craft, sometimes not understanding the particulars of making it successful and long lived. This help from the Jefferson County EDC will ensure businesses are here to stay. Best of all, the advisors are all local. The circular economy is a building block for a healthy community."

IAN WEEDMAN,  
BRION TOSS YACHT RIGGERS



# NUMBERS

**218** JOBS RETAINED

**\$1,623,500** IN FUNDS  
PRIVATELY INVESTED

**29** BUSINESSES STARTED

**16.4%** AVERAGE

PROFIT MARGIN INCREASE

(BASED ON 10 BUSINESSES OVER 6 MONTHS)

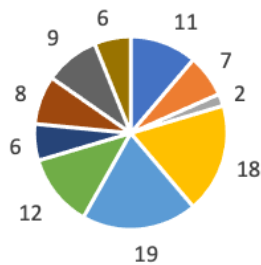
**51,273** PEOPLE REACHED  
VIA INSTAGRAM

**310** ADVISING HOURS

**\$144,399** AWARDED IN SPECIFIC PROGRAMATIC FUNDING

## BUSINESS CLUSTERS

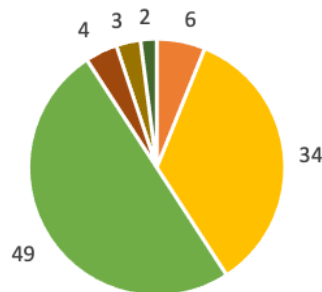
JAN 1, 2023 - DEC 31, 2023



- Maritime Trades
- Health & Wellness
- Advanced Technology & Manufacturing
- Food & Farm
- Arts & Culture
- Small Biz & Entrepreneurs
- Education
- Tourism & Retail

## BUSINESS RETENTION AND EXPANSION ACTIVITIES

JAN 1, 2023 - DEC 31, 2023



- NonProfit
- Other
- Woman-Owned Business Interactions
- BIPOC-Owned Business Interactions
- Veteran-Owned Business Interactions
- Native-Owned Business Interactions



## Contact

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